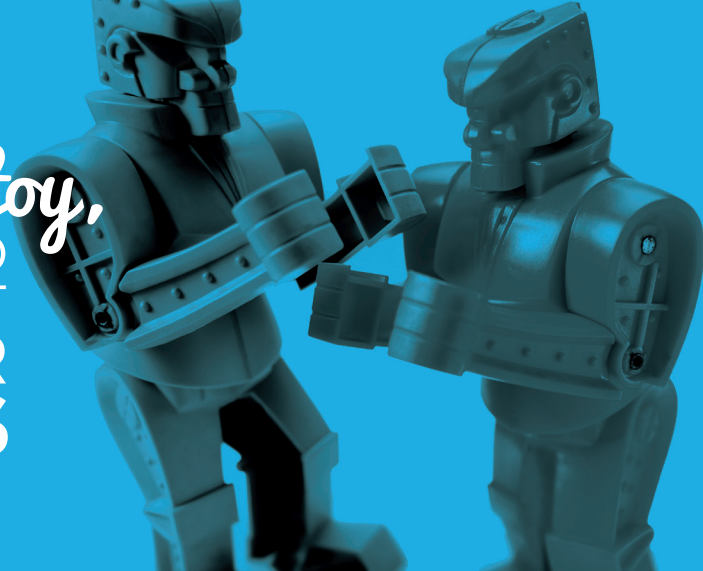


If you remember this toy,  
IT'S TIME TO TALK TO  
YOUR DOCTOR ABOUT  
**COLON CANCER  
SCREENINGS**



## EARLY DETECTION IS KEY

When found early, over half of men and women survive colon cancer



### Colon Cancer

IS THE 2ND LEADING CAUSE OF CANCER  
DEATHS IN IDAHO MEN AND WOMEN



**3 IN 60**  
Idaho adults  
will develop  
colon  
cancer

**1**  
of those  
three people  
will die

Who

MEN AND WOMEN OVER THE AGE OF  
**50 YEARS OLD\***

When

ACCORDING TO YOUR DOCTOR'S RECOMMENDATION

**AT LEAST EVERY 10 YEARS**

Why

**EARLY DETECTION**  
SAVES LIVES

*Make an appointment to get screened today*

\*All men and women are at risk of developing colon cancer.

# 1 IN 3 IDAHOANS

STILL NEED TO BE SCREENED FOR COLON CANCER

*Are you one of them?*

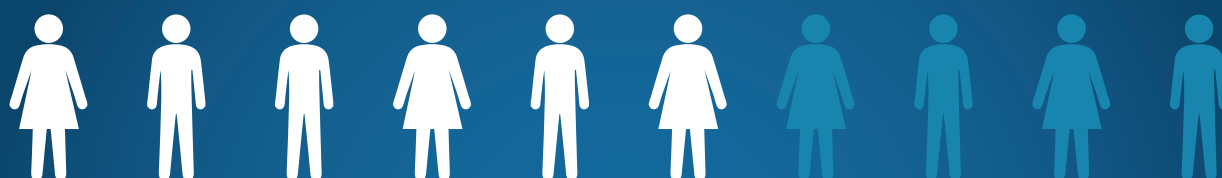
## RISK FACTORS

Over the age of  
**50 years old**

**First-degree relative**  
who has had  
colon cancer

People with  
**inflammatory  
bowel disease  
or ulcerative  
colitis**

**Obesity, lack of physical activity, low-fiber/  
high fat diet, alcohol consumption, tobacco use**



*When  
caught  
early...*

## 6 OUT OF 10

IDAHOANS WILL STILL BE LIVING FIVE YEARS  
AFTER THEIR COLON CANCER DIAGNOSIS

For more information about colon cancer in Idaho, visit: [cancer.dhw.idaho.gov](http://cancer.dhw.idaho.gov)